

Press Release

Asia Pacific MedTech Forum 2015 Open for Registration

SINGAPORE, 1 October, 2015 – Registration is now open for Asia Pacific MedTech Forum 2015, the region's first event of its kind for the fast-growing medical devices and diagnostics industry. Announced by the Asia Pacific Medical Technology Association (APACMed) today, this inaugural forum will address key issues, medical innovations and partnerships in healthcare.

The MedTech Forum will be held at Singapore's Raffles City Convention Centre on December 10-11. A pre-conference workshop for Small and Medium-Sized Enterprises (SME's) will be held on December 9. Multiple early bird discounts are available until October 15 at www.apacmedevents.org.

This important event brings together panelists and speakers including health ministry representatives, industry leaders, healthcare professionals, policymakers and academics to discuss the most vital issues affecting patients and standards of care.

"We are delighted to be working with some of the biggest and most innovative names in medical technology, creating a unique platform to share best practices and insights to inspire action in this sector," said Fredrik Nyberg, Chief Executive Officer of APACMed.

"The Asia Pacific region's population is ageing rapidly and living standards are improving, presenting challenges as demand rises for quality medical technology solutions. Only through collaboration between industry, governments and health service providers can we address shortcomings and rising costs of healthcare, encourage investment and drive innovation to pioneer a healthy future together."

Panel highlights include:

- The future of medical education
- Anatomy of successful industry-academia collaboration
- Business model innovation: Designing for Asian markets
- McKinsey-moderated CEO roundtable on shaping the future of healthcare

Sponsors of Asia Pacific MedTech Forum 2015 include Abbott, B Braun, Becton Dickinson, Boston Scientific, Johnson & Johnson, Medtronic, Stryker and Zimmer Biomet. Knowledge Partners include McKinsey and Talent Partners include Korn Ferry.

For more information and the latest agenda, please visit www.apacmedevents.org or contact the APACMed Press Office at APACMed@edelman.com.

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About APACMed

The Asia Pacific Medical Technology Association (APACMed) provides a unifying voice for the medical devices and in-vitro diagnostics industries in Asia Pacific. Founded in 2014, APACMed strives to promote innovation and impact policy that advances healthcare access for patients. The founding member companies include Abbott, B Braun, Becton Dickinson, Boston Scientific, Johnson & Johnson, Medtronic, Stryker and Zimmer Biomet.

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